

American Red Cross Home Fire Campaign



Fire Department Orientation



American Red Cross
South Carolina Region

What is the Home Fire Campaign?

- Effort to reduce fire deaths and injuries nationwide and in SC by 25% by 2019
- Leverage local, state, and national organizations to partner with local fire departments
- Install 50,000 smoke alarms and prepare 20,000 homes with fire prevention information
- Thank you:



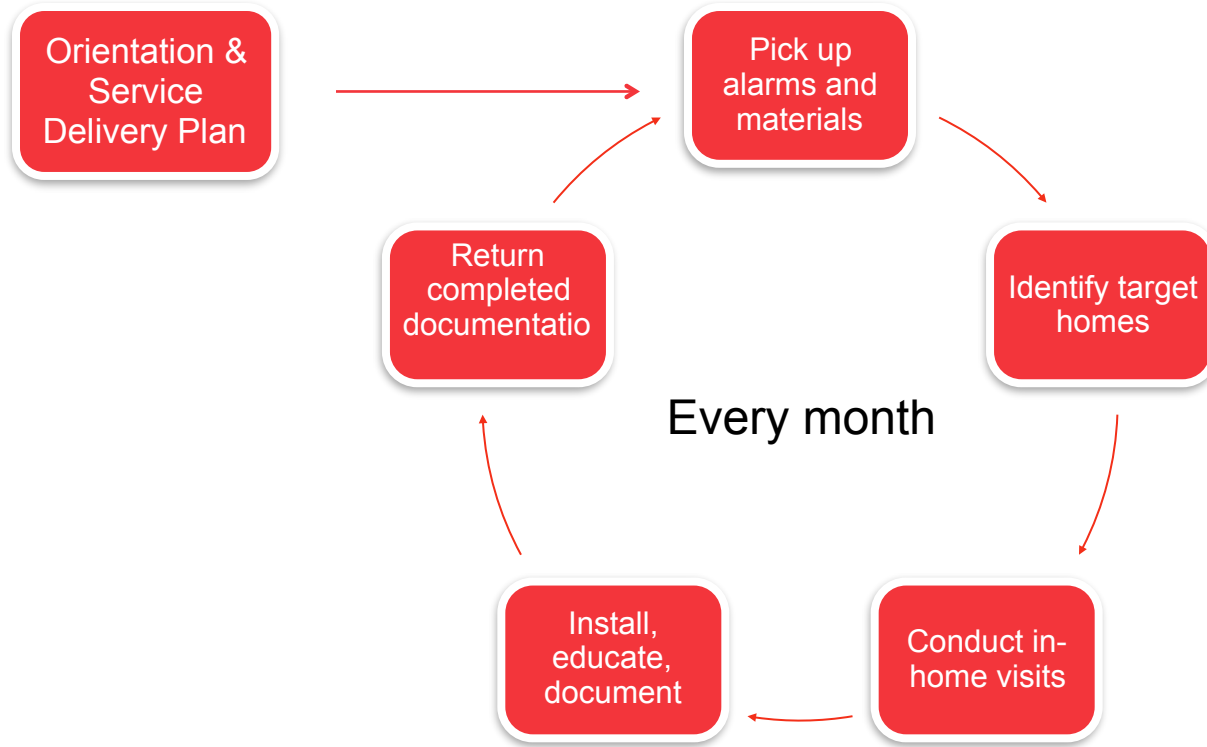
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Objectives

- Learn about the process
- Understand installation basics
- Review educational material
- Learn documentation procedures for in-home visits
- Share ideas for conducting in-home visits
- Other ways Red Cross can help



“Fire Department Direct”



Kidde i9010 features

- Ionization sensor technology
- 10-year life lithium-ion battery
- Sealed battery, cannot change
- “Hush” button for silencing nuisance alarms
- Retails between \$15-\$25



Installing Red Cross Alarms

- No set limit on the number of alarms per home.
 - One smoke alarm in every sleeping area
 - One alarm outside sleeping areas (one in main hallway, one outside separate master bedroom, etc.)
 - At least one on every floor (basement, top of stairs)
- Replace every alarm that is over 5 years of age.
- Bring every house up to code!





Replace alarms if:

- They are over 5 years old
- They have been painted
- They are dirty, unmaintained
- They are damaged in any way

Do **NOT** replace alarms if:

- Less than 5 years old
- They are hard-wired
- They are part of a private security system
- They are just in wrong location, move existing



Where specifically?

- In sleeping areas:
 - Good: On wall above entrance door.
 - Better: On ceiling between center of room and entrance door.
 - **Best**: On ceiling in center of room.
- Outside sleeping areas:
 - Good: On wall at end of hallway
 - Better: On ceiling at end of hallway
 - **Best**: On ceiling at beginning of hallway



When center of room is not viable

- Never in dead-air spaces on edges and corners.
- Top of alarm no closer than 4 inches from ceiling
- Bottom of alarm no further than 12 inches from ceiling

3 ft. away from:

- Air vents
- Ceiling fan blades
- Exterior door and windows
- Bathroom doors



Sidewall

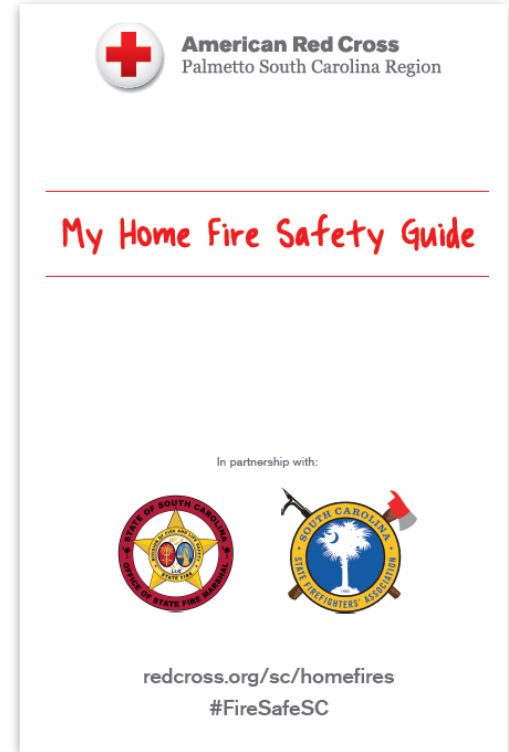


Other install reminders

- Consider using 1½” or 1¾” drywall screws instead of screws in package.
- Leave a copy of the manufacturer’s instructions with the resident
- Installations are not permitted in commercial properties nor apartment buildings.
- Rental properties are acceptable.
- American Red Cross will not be providing 9-volt batteries

Educational material

- 14 page booklet includes:
 - Smoke alarm basics
 - Home escape plans
 - Fire safety checklist
 - American Red Cross resources
 - Home fire safety facts and tips on:
 - Cooking, heating, electrical, fire extinguishers, open flames and smoking



To go over with resident:

Home Escape Plan

- Create a home escape plan with adult resident
- Note any special considerations in the home
- Give time for resident to ask questions about fire safety

Home Fire Safety Checklist

- Go over all items
- Add any visual observations of unsafe behaviors
- Give time for resident to ask questions about fire safety



Use the graph to draw your home's floor plan, and plot your home fire escape routes.

Tips for creating and practicing your escape plan:

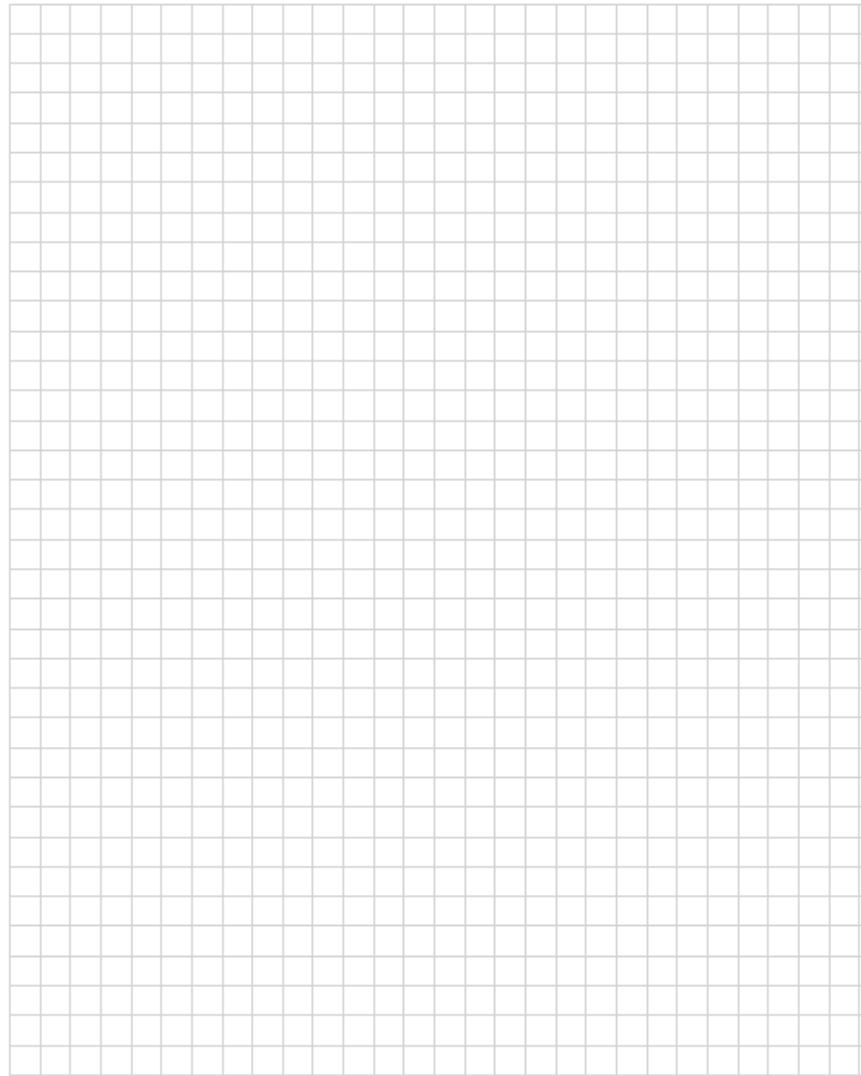
- Everyone in your household should know *two* ways to escape from each room in your home.
 - Decide where to meet once you get outside.
 - If a fire starts, you may have just **two minutes** to get to safety. So time your fire drills and find out: what's your escape time?
-
- Smoke is dangerous. Practice low crawling. If smoke is too thick to crawl under, use your backup route.
 - Remember to practice closing doors behind you as you escape to cut off the fire's source of fresh air.



If a fire starts in your home, get out to safety, then dial 911.



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Prepare and Prevent

The best way to protect you, your family and home is to be prepared.

Smoking Safety



- Never smoke in bed.

Cooking Safety



- “Keep an eye on what you fry.” Stay in the kitchen when frying, grilling or using an open flame.

Fireplaces, Space Heaters, Baseboards, etc.



- “3 feet from the heat.” Furniture, curtains, dish towels and anything that could catch fire are at least 3 feet from any type of heat source.

Children Playing



- Matches and lighters are locked away.

Smoke Alarms



- Change smoke alarm batteries every year unless it has a long-life battery.
- Replace smoke alarms every ten years.
- Test your smoke alarms each month. If they're not working, they can't get you out the door.

Electrical and Appliance Safety




- Large and small appliances are plugged directly into wall outlets.



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Service Acknowledgement Form

- All applicable fields required, not just the asterisked ones.
- Main **required** components:
 - Address
 - Services provided (alarms, education, etc.)
 - Signatures (yours and resident's)
 - Demographics
 - Follow-up contact information
- Other **required** components:
 - Optional 1: your FDID
 - Optional 2: The letters "FD"
- **Administrative section: Red Cross use only**


Service Acknowledgment Form

Home Address	
Address *	Apt / Unit # * <small>(Mark "NA" if Not Applicable)</small>
City *	State * Zip * _____
Services Provided	
# of new 10-year smoke alarms installed and tested? *	Did the resident(s) create a fire escape plan? * Yes / No
# of new 9-volt smoke alarms installed and tested? *	Did the resident(s) review the Home Fire Safety Checklist? * Yes / No
# of new bedside alarms installed and tested for people who are deaf or hard of hearing? *	Did the resident(s) learn about a local hazard? * Yes / No
# of batteries replaced? *	If yes, what hazard?

I am a resident of the home located at the address found above. I acknowledge that today I received the services indicated in the Services Provided section. I have also received instruction in the proper use and maintenance of smoke alarms. I understand that smoke alarm(s) make a sound to warn persons in my home in the event of a fire, but that smoke alarms work only if they have been properly maintained. It is my responsibility to maintain the smoke alarm(s) in my home per the manufacturer's recommendations and to test my smoke alarms monthly. It is also my responsibility to make sure that I have the appropriate number of smoke alarms in my home and that the smoke alarms are in appropriate locations. The American Red Cross and its partners are not responsible for determining the appropriate number or placement of smoke alarms.

Your signature indicates that you have read the information above and that you agree with its content.

Resident's Printed Name *

Resident's Signature *

Date: ____/____/____ *

Red Cross/ Partner Printed Name *

Red Cross/ Partner Signature *

Date: ____/____/____ *

Initial Assessment Upon Visit	
How many people live here? *	How many pre-existing smoke alarms does the household already have?
How many youth ages 17 and under live here?	How many pre-existing smoke alarms are working?
How many adults ages 65 and older live here?	Is a bedside alarm needed for people who are deaf or hard of hearing? * Yes / No
How many individuals with a disability, or an access or functional need live here?	Additional Notes:
Optional Reporting Fields	
Optional 1.	Optional 2.
National Coalition Org(s)	Local Coalition Org(s)
Information for Future Follow-up	
Did the client provide contact info? * Yes / No	Email Address
Cell Phone Number	Other Phone Number
Administrative Section	
Has this record been entered into the online portal? Yes <input type="checkbox"/>	
If data has been entered into the online portal, what date was it submitted? ____/____/____	



Documentation in detail

Services Provided	
# of 10-year smoke alarms installed and tested? *	Did the resident(s) create a fire escape plan? * Yes / No
# of 9-volt smoke alarms installed and tested? *	Did the resident(s) review the Home Fire Safety Checklist? * Yes / No
# of bedside alarms installed and tested for people who are deaf or hard of hearing? *	Did the resident(s) learn about a local hazard? * Yes / No
# of batteries replaced? *	If yes, what hazard?

- Do not enter # of 9-volt unless you are supplementing with your own
- The Red Cross has a limited number of alarms for people who are deaf/hard-of-hearing, including residents who have hearing loss due to age. Please enter “0” and document below.



Documentation in detail

Initial Assessment Upon Visit	
How many people live here? *	How many pre-existing smoke alarms does the household already have?
How many youth ages 17 and under live here?	How many pre-existing smoke alarms are working?
How many adults ages 65 and older live here?	Is a bedside alarm needed for people who are deaf or hard of hearing? * Yes / No
How many individuals with a disability, or an access or functional need live here?	Additional Notes:
How many veterans, military members, or military family members live here?	

- Select Yes or No to notify Red Cross of need
- Working=powered, less than 10 years old, clean, and in an adequate location
 - Do not count an alarm as working simply because it beeps when tested.



Documentation in detail

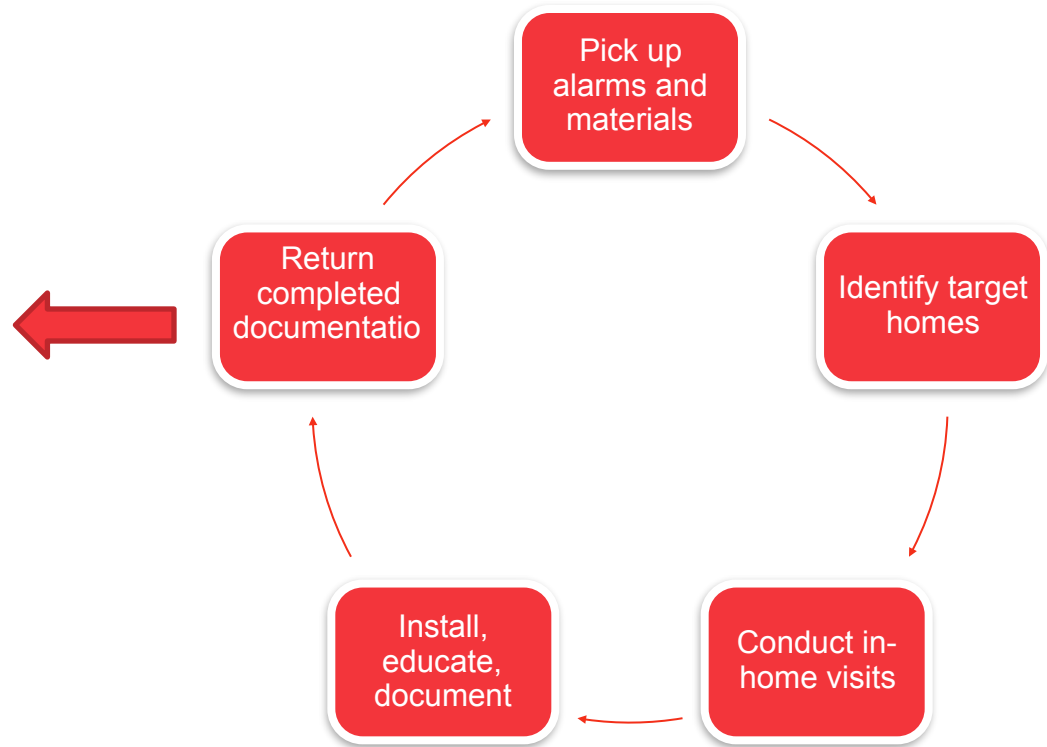
Optional Reporting Fields	
National Coalition Org(s)	Local Coalition Org(s)
Optional 1.	Optional 2.
Information for Future Follow-up	
<u>Did the client provide contact info? *</u>	Yes / No
Cell Phone Number	Email Address
	Other Phone Number

- Optional 1 is not optional, please enter your FDID here to get credit for your in-home visit.
- Optional 2 is not optional, please enter the letters “FD”. This helps the Red Cross track that this was a part of this program.
- Please make every attempt to get the resident’s contact information. Follow-up calls will help prove that fire safety education works



Documentation is important

- This program depends on your accountability.
- An undocumented install means unaccounted for program materials.
- If, at the end of FY, 5% of your alarms are unaccounted for, you may be held financially responsible.
- The documentation proves that you saved a life by installing and educating.



Service Delivery Plan

- Plan will cover:
 - How you will target your in-home visits
 - Who you will target
 - Where you will target (larger FDs)
 - Plan to keep Red Cross alarms secure
 - Local community organizations who can support your efforts



Service Delivery Plan

- You will be asked to agree to:
 - A maximum number of smoke alarms each month
 - Smaller, more volunteer departments will have a lower maximum
 - Departments in counties with high historical record of fire deaths will have a higher maximum
 - Financial accountability for unaccounted for alarms
 - Certify that your in-home visit teams will include at least one member with a criminal background check



Service Delivery Plan

- Complete the plan, sign and email to HFC Coordinator, josh.stout3@redcross.org.



Local Red Cross Contact

Central Chapter – John Wright
john.wright5@redcross.org

- Richland
- Lexington
- Aiken
- Barnwell
- Allendale
- Bamberg
- Orangeburg
- Edgefield

Central Chapter – John Wright
John.Wright5@redcross.org

- Calhoun
- Clarendon
- Sumter
- Lee
- Kershaw
- Fairfield
- Newberry
- Saluda



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South Carolina Region

Local Red Cross Contact

Eastern Chapter – Lou Palm
louis.palm@redcross.org

- Horry
- Marion
- Dillon
- Marlboro
- Florence
- Darlington

Lowcountry Chapter – Carl Statham
carl.statham@redcross.org

- Georgetown
- Williamsburg
- Berkeley
- Charleston
- Dorchester, Colleton,
Hampton, Jasper,
Beaufort



American Red Cross
South Carolina Region

Local Red Cross Contact

Northern Chapter – Stephanie DeLorenzo
stephanie.delorenzo@redcross.org

- York
- Chester
- Lancaster
- Chesterfield

Upstate Chapter – Melise Ellison
melise.ellison@redcross.org

- Oconee
- Pickens
- Greenville
- Spartanburg
- Cherokee
- Union
- Laurens
- McCormick
- Greenwood
- Abbeville
- Anderson



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